

SURVEY SUMMARY

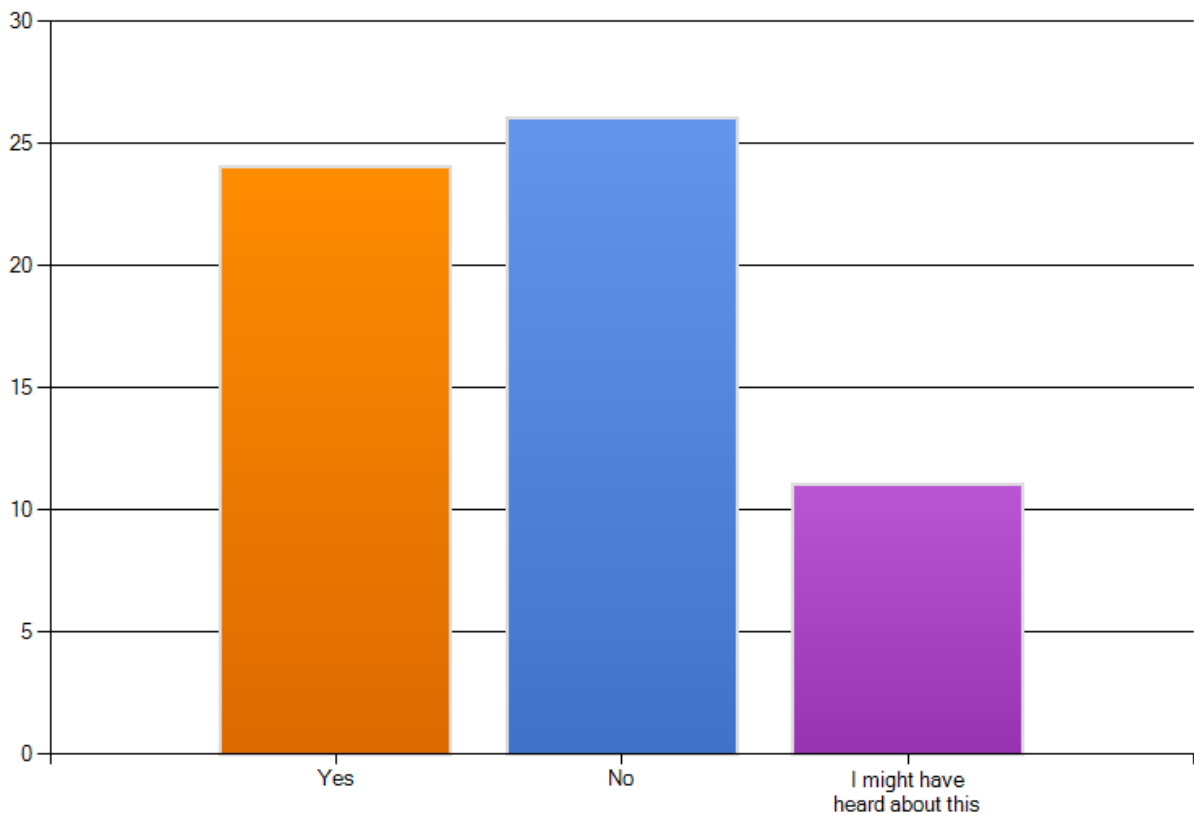
1. Recycling has changed a lot in the last 20 years. Just this month, #5s were added because stable recycling markets became available.

What does that mean? In a nut shell, more manufacturers are seeking #5 plastics because technological improvements have made producing NEW items out of OLD #5s more economical.

When you think of the future of recycling, say in the year 2020, what item do you predict will be MOST recycled in your household via the blue bin?

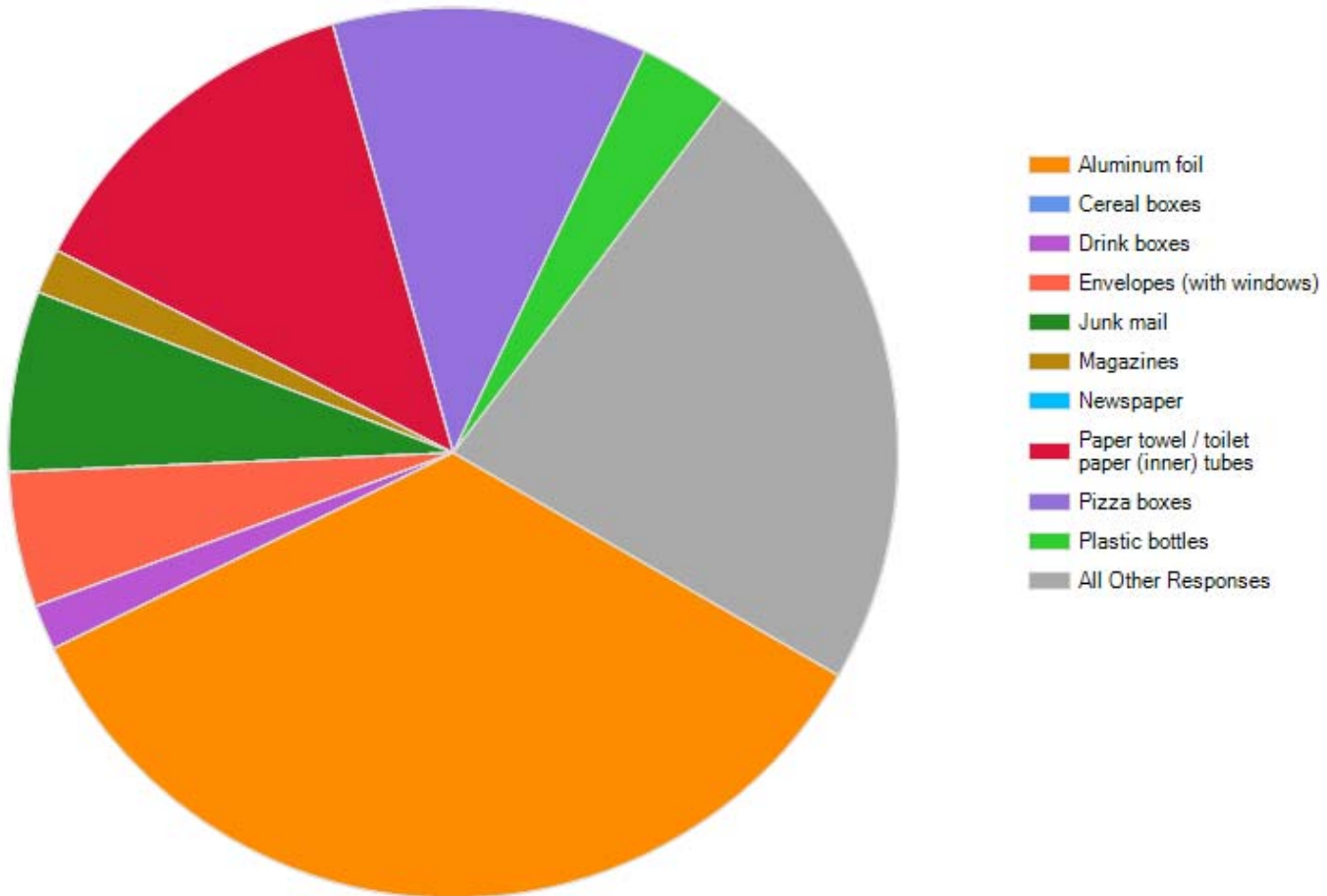
Rank	Item	%
1	All plastics	51
2	All Paper	21
3	Electronics	7

2. Did you know #5 plastics can be spun into filament and then woven into fabric for long-underwear or reusable grocery bags?



3. What blue bin item (item that SHOULD be recycled) do you end up tossing in the garbage most frequently and why?

Aluminum foil (34.4% of respondents chose this, because it is too dirty to recycle).



4. **Name a local celebrity, politician or media personality (TV/radio) that you think is most likely to be a fantastic recycler.**

Women

- 1 Carrie Lazarus
- 2 Joanie Mahoney
- 3 Amy Robbins

Men

- 1 Wayne Mahar
- 2 Matt Mulcahy
- 3 Jim Reith / Rick Gary / Terry Ettinger

5. **Name the Onondaga County business you think does the best job recycling.**

- 1 Wegmans
- 2 OCRRA
- 3 Syracuse University