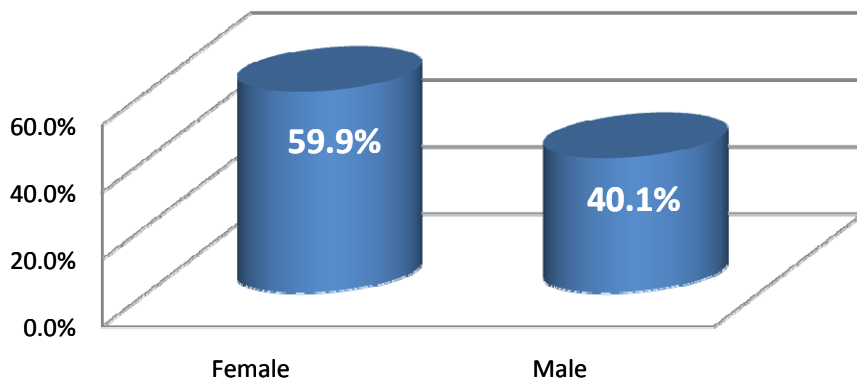
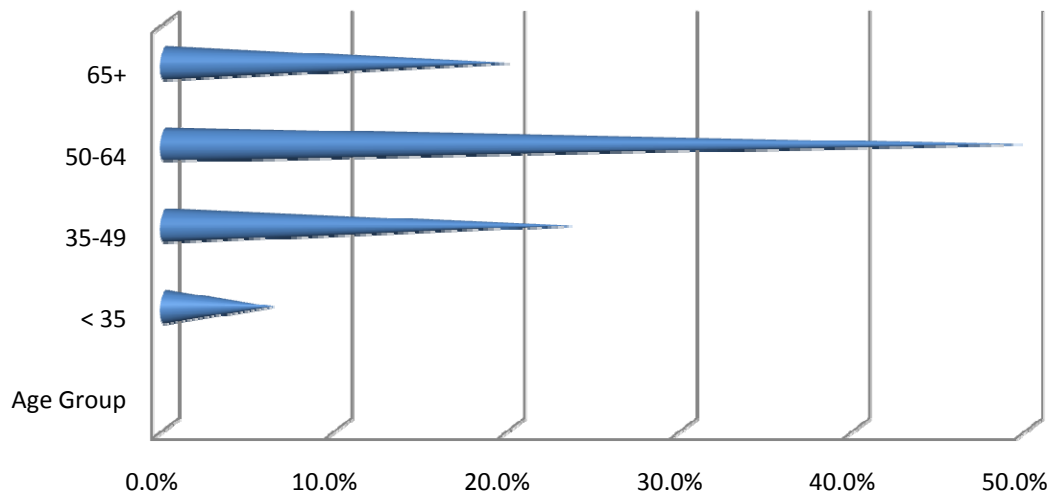


## Demographic Information:

### Gender of Respondents

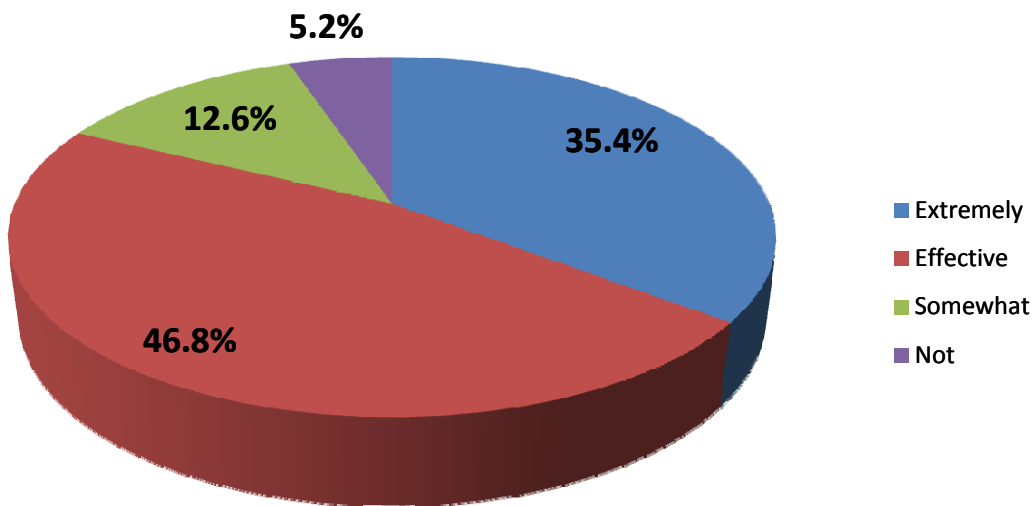


### Age Group of Respondents

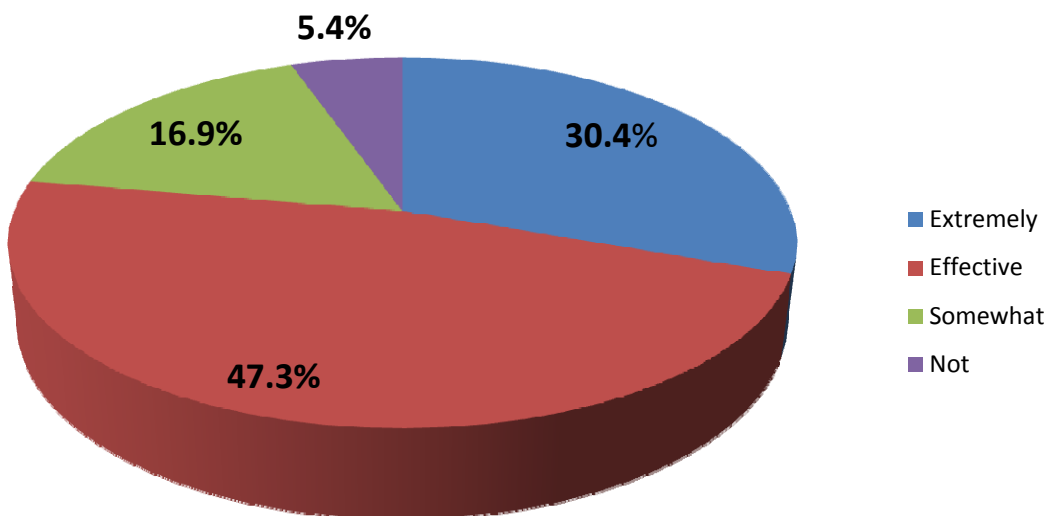


## Responses:

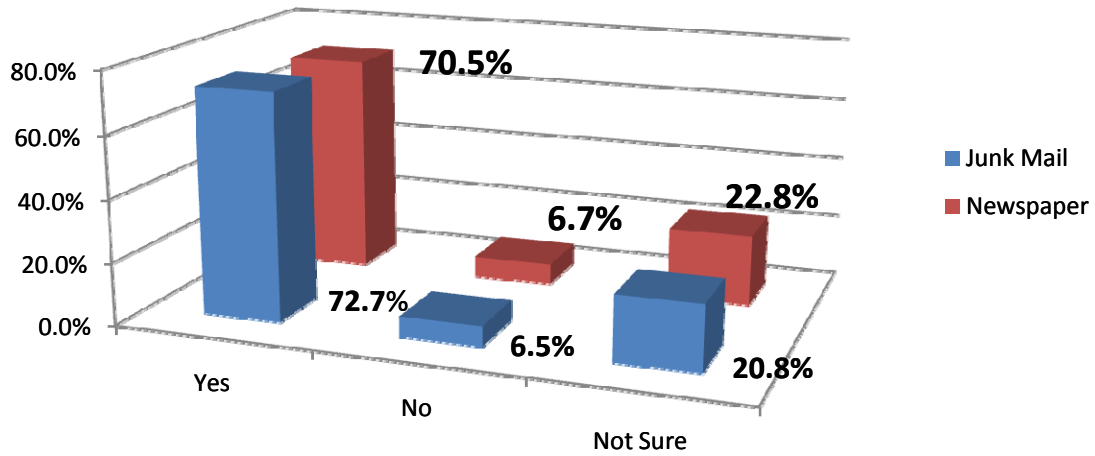
### Junk Mail Commercial Effectiveness



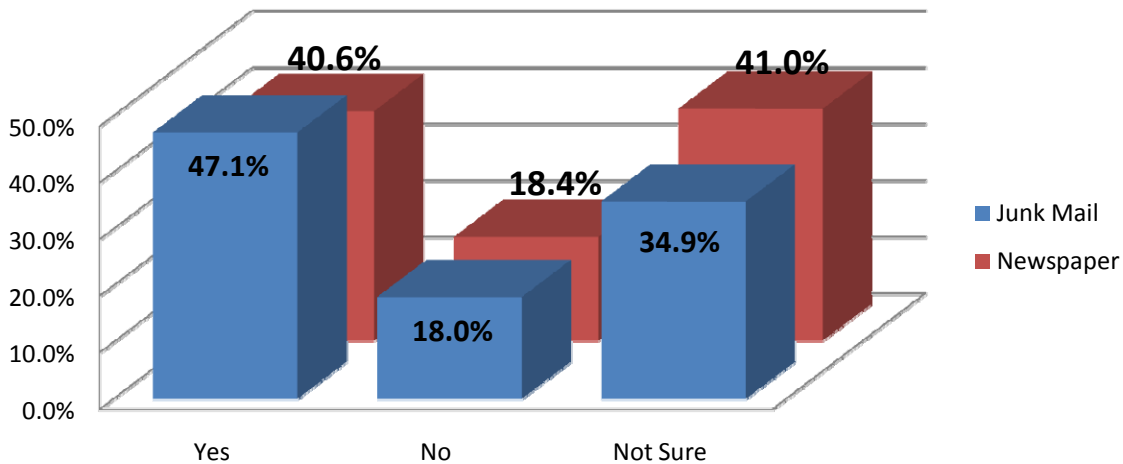
### Newspaper Commercial Effectiveness



## Will Message Be Retained?



## Will People Recycle More?



## Will Commercials Get that 15% of Paper that Currently Goes in the Trash in the Blue Bin?

